

“Ours is not the silence that soothes the weary senses. It is an inhuman silence which severs and estranges. It is a silence which isolates, cruelly and completely. Hearing is the deepest, most humanizing, philosophical sense man possesses.”

Helen Keller

DO YOU KNOW THAT...

- ◆ Hearing impairment is America's #1 physical disability?
- ◆ Over 20 million Americans, or nearly 1 in 10, have some degree of hearing loss?
- ◆ Loss of hearing affects more Americans than cancer, blindness, tuberculosis, heart disease, kidney disease & multiple sclerosis **COMBINED?**
- ◆ About 40% of Americans have a hearing loss at age 65 and the percentage grows dramatically with each advancing year?
- ◆ Many of the elderly hearing impaired have limited incomes and receive no financial assistance to obtain a hearing aid?
- ◆ Used hearing aids donated to the program are income tax deductible?

SERTOMA HEARING AID RECYCLING PROGRAM



Make Life Worthwhile

- WHO** Low-income people age 65 and over.
- WHAT** Reconditioned used hearing aids with new earmolds, batteries and counseling at **NO COST** to qualified persons.
- WHERE** Donate or apply for a hearing aid through the club listed on the back of this pamphlet.
- WHEN** Donate or apply for a hearing aid **TODAY**.
- WHY** Give or receive the pleasure of hearing