

- What are some things your club has done, considered, or might consider that could raise money for your club and mission that does not incorporate an event of any kind?
- How do you decide if you should keep an event and how do you handle fundraisers that are not meeting their goal(s)?
- How can a Sertoma club establish and maintain successful fundraising partnerships with local businesses, ensuring mutual benefit and long-term support for community projects?
- What partnerships, such as a Sertoma Affiliate, a community nonprofit or another service organization, has your club crafted that are beneficial to both parties involved?
- How did you find these partners and what challenges did you face?
- How do you market your club's purpose and mission to other nonprofits and service clubs?