

NATIONAL SERVICE PROJECT



About the National Service Project

For Sertoma's second, National Service Project 21-22, we have invited our clubs to raise money to purchase one or more Portable InfoLoops to donate to local libraries. A Portable InfoLoop system directs sound in a certain area for people who use hearing aids. The club will donate them May 2022 during Better Hearing and Speech Month.

This project is designed so Sertoma can have maximum impact nationally while the benefits are to local libraries chosen by each of the participating clubs.

What Are Portable InfoLoops?

The Portable InfoLoop is a completely self-contained, one-on-one induction loop assistive listening system. It's compatible with all telecoil equipped hearing aids, cochlear implants and induction loop receivers.

With the Portable InfoLoop, listeners receive the signal at a distance of up to 3 feet from the unit.



How it Helps

Anyone with the proper receiver can listen to the audio signal. They are especially useful for the hard of hearing who can switch directly into the system by using the T-coil position on any equipped hearing aid. For individuals with Cochlear implants, the Portable InfoLoops work automatically.

Who We Are

Sertoma is a national service organization whose goal is to connect people who are called to serve. For over 100 years, our mission and our passion is to improve the quality of life for those at risk or impacted by hearing loss through education and support. There are hundreds of Sertoma Clubs located across the country.

Contact Us

For more information, please contact Brian Riegel, Development Officer, at briegel@sertoma.org or 816-608-1065.



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So you've purchased an InfoLoop to donate... Now what?

Find a local library(s) in your club's community to donate the Portable InfoLoop(s) to.

Contact the library and explain that you have a Portable InfoLoop to donate during Better Speech and Hearing Month in May. Find a time that your club can donate the Portable InfoLoops in person, so that your club can take photos of the donation.

Contact your local media via press release to get media coverage in your area. If they run the story, share to social media page, and let Sertoma HQ know! We will be featuring the stories in the Summer *Sertoman*!

In May, donate your Portable InfoLoop to your club's chosen library. Be sure to take photos of the donation.

Share on Social Media with images of donation, and tag the library. Also, be sure to use the #NSP2022 and share to Sertoma's Member Center on Facebook.





Name (Organization)

Address

Phone Number

Website URL

Contact information: Name (may be a person's name or the club's name)

Email address of person

Phone Number (include office phone and cell phone numbers)

FOR IMMEDIATE RELEASE

LOCAL SERTOMA CLUB DONATES HEARING LOOPS TO LOCAL LIBRARY

[City], [State], [Date] – In recognition of Better Speech and Hearing Month in May, Sertoma, Inc. has invited clubs across the country to raise money to purchase one or more Portable InfoLoops to donate to a local library. A Portable InfoLoop system directs sound in a certain area for people who use hearing aids. The club will donate them May 2022 during Better Hearing and Speech Month.

Last year, 42 Sertoma clubs from all over the country donated over 120 Portable InfoLoops to bring awareness for people who are hard of hearing (HoH) and rely on devices like these to assist in communication interactions. For 2022 we hope to help even more individuals by expanding our reach to local libraries.

(Sertoma Club Name) purchased (number of InfoLoops) Portable InfoLoops and donated them to (library) on (date of donation). (Write about how your club raised money or give more details here.)

ABOUT

Sertoma is a national service organization committed to improving the quality of life for those at risk or impacted by hearing loss. Sertoma is also partnered with Hearing Charities of America and The Hearing Aid Project. For more information and to learn about how you can help those with hearing health needs, contact (local club name) at (phone number) or (email), or visit Sertoma.org. To contact Sertoma, Inc. and Hearing Charities of America, contact the national office at infosertoma@sertoma.org or call (816) 333-8300.

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Share on Social Media!

Sample Post #1

To celebrate Better Speech and Hearing Month during May, (club) donated (# of infoloops) Portable InfoLoop to (place) as part of a national campaign to promote hearing health throughout the country, as well as share in the mission of Sertoma and Hearing Charities of America!”

Sample Post #2

“Our club is participating in the National Service Project! We raised money to purchase (# of portable infoloops) Portable InfoLoop(s) to donate to (location) during May’s Better Speech and Hearing Month. A Portable InfoLoop system amplifies the sound in a certain area for people who use hearing aids. Clubs from all across the US have purchased and donated InfoLoops to their local library. Our hope is to bring awareness and aid to the hard of hearing community.”

Note:

- Be sure to tag Sertoma and Hearing Charities of America
- Use hashtags #NSP2022 and #ProudToBeASertoman

