

# Who We Are

## Background

Since 1971, Serteens have acted as the youth division of Sertoma International, engaging in volunteer and civic activities within numerous communities also served by our adult clubs. Serteen clubs have their own governance, fundraising activities, and service projects, and work closely with their school and sponsoring Sertoma club.

## Sertoma Mission

Since 1912, Sertomans have dedicated themselves to bringing Service to Mankind to cities throughout North America. While we carry an international hearing health mission, our clubs also support many local missions that encompass youth programs, veteran and military support, serving the needy, community improvement and beautification, senior services, and more.

# Contact

## Sertoma

720 Main St., Floor 1  
Kansas City, MO 64105

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(816) 333-8300

[Sertoma.org/Serteens](http://Sertoma.org/Serteens)



# Building a Serteen Club



Visit the Serteen page of the Sertoma website when you scan this QR code.

# Building a Club

*The following general guidelines have been developed over the years by previously successful Serteen Clubs. We recognize that all situations are unique, so if you have questions, please connect with us at [infosertoma@sertoma.org](mailto:infosertoma@sertoma.org).*

1) Identify the sponsoring Sertoma club that will help build and support the Serteens. The club should first understand its purpose and goals for sponsoring a Serteen club.

2) Work with the school and/or community officials to get the necessary authorization to build a Serteen club.



3) Appoint a school/community official to serve as the Serteen Advisor. This step is required.

4) Choose a Club Advisor from the sponsoring club. Advisors:

- Should advise, not dictate.
- Keep in contact with the club.
- Attend meetings regularly.
- Assure reports are submitted to Sertoma as required.
- Keep your Sertoma club advised of Serteen activities.
- Maintain a current Serteen roster.

5) Hold a meeting with the advisors and youth leaders.

6) Help the youth leaders identify where their membership will come from, whether it is their school or community.

7) Begin membership recruiting.

8) Hold your introductory meeting. Explain the club's purpose and future plans. Encourage Serteens to invite their friends to get them involved.



9) Hold the first official club meeting. The Serteen club will need to:

- Set the club mission and goals.
- Choose a permanent meeting time.
- Adopt club's constitution and bylaws.
- Elect club officers.
- Discuss initial service project and fundraising ideas.

10) Submit your official charter documents and fee to Sertoma. These forms can be found in the Serteen Manual at [Sertoma.org/Serteens](http://Sertoma.org/Serteens).

- Club Charter Sponsorship Fee (\$300)
- Charter Roster
- Constitution and Bylaws
- Organizational Meeting Form

11) Hand out any membership and leadership certificates and pins. You may choose to do this at a club meeting or a special charter banquet that includes parents, Sertomans, school officials, and local leaders.