



The Las Vegas Convention and Visitors Authority is pleased to introduce its new Show Your Badge and Save Program,

## VEGAS UNLOCKED

The Las Vegas Convention and Visitors Authority has negotiated some fantastic discounts around Las Vegas exclusive to our conventions and meetings visitors, making it convenient for show organizers to deliver added value directly to attendees.

Delegates will enjoy easy access to exclusive discounts on dining, entertainment, attractions, tours and more, ensuring both a productive and unforgettable stay in the world's No. 1 tradeshow destination!

### How Does it Work?

- Interested show organizers, meeting planners or group organizers should complete an **Interest Form**.
- LVCVA will send you a dedicated link to promote to delegates.
- Attendees & exhibitors sign up to receive instant access to VEGAS UNLOCKED benefits. Offer access will be instantly delivered via email. No apps to download!



**– Click to learn more and view current offers –**

For questions or more information, contact Jennifer Wilson: [jwilson@lvcva.com](mailto:jwilson@lvcva.com)



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